

1. Name of the centre / laboratory / office / team

Laboratorija za Audio-Video tehnologije

2. Key words (for browsing on on-line catalogue)

Please provide as far as possible key words which best describe activities, research fields, expertise, trainings, projects within the centre / laboratory / office / team

Audio, Video, TV studio, Marketing

3. Please describe the most important results achieved within the centre / laboratory / office / team

Obrazovanje mladih profesionalaca u oblasti Audio-video tehnologija kao glavni rezultat ima poboljšanje video produkcije i kvaliteta reklamnog materijala, samim tim i do povećanja kompetitivnosti SME sektora.

Uspostavljanjem laboratorije lokalni mediji imaju priliku da se upoznaju sa modernim tehnologijama, da pripreme buduća unapređenja sistema i primene novih standarda. SME kroz programe obuka mogu da imaju uvid u značaj investiranja u modernije forme reklamiranja radi osvajanja novih tržišta. Studenti će sticati znanja kako izgleda rad u medijskim kućama.

4. Please describe the most important results achieved within the centre / laboratory / office / team

Treninzi zapošljenih u lokalnim televizijama

Podrška u pripremi specifikacija za unapređenje tehnike lokalnim TV stanicama.

5. Please describe key personnel within your team

Names, short CV, up to five the most important references

Edis Mekic

Aladin Dazdarevic

Biljana Dumic

6. Please give the list of the most important projects within your centre / laboratory / office / team

International projects (FP7, CIP, TEMPUS, ERASMUS, LLL, COST, EUREKA, etc.) and national projects

7. Please give the list of the most important prototypes/products/services including also concepts, strategies, methodologies

AV laboratorija pruža mogućnost istraživačima da rezultate istraživanja prezentuju na moderan i atraktivan način.

8. Please give a list of the most important patents or other research valorization means (up to 10)

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9. Please describe the most important resources, equipment, software and test facilities which can be shared with other SMEs or research teams (figures, illustrations, links on web sites for video materials, photos, animations and contact details are welcome)

1. **Data Video SE-900** Modular 8ch SD switcher
2. **Data Video 900-SDI** SDI input board for SE-900 (2 pcs)
3. **Data Video 900-YUV** YUV/YC/CV input board for SE-900 (6 pcs)
4. **Data Video 900-SDI OUT** SDI Output board for SE-900
5. **DataVideo ITC-100** Intercom/talkback system
6. **Black Magic Ultrascope card**
7. **PC for scope**
8. **Sams PM-88 VA2** Matrix video-audio 8in,8out
9. **Sams SDVA-104E** SDI distribution 1x4
10. **Sams VA-812** Video distribution 1x2x8,
11. **Sams AA5-A2** Audio distribution 1x5x2
12. **Sams AD10 AD** converter
13. **Sams RSS10R Swicher** 10x2,composite
14. **Sams VP16 Video** over connecting field
15. **Sams AP24 Audio** over connecting field
16. **Monitor 24' LCD monitor , AV in**
17. **Monitor PGM 32' LCD monitor,AV in**
18. **Monitor multi wiev 42' LCD monitor,AV component in**
19. **70 kvadrata studijskog prostora sa Chroma key pozadinom**

10. Are there some commercial services (e.g. consulting, training seminars) offered at your centre / laboratory / office / team? If yes, please describe which services and for which targeted groups.

U laboratoriji se može producirati AV materijal visoke rezolucije za sve vrste mediskih potreba (HDTV emisije, kratkometražni filmovi, prenosi on line emisije,...).

11. Contact person (head, team leader etc.) of the centre / laboratory / office / team (name, address, tel., fax, e-mail, URL)

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